

## **The Best Opportunity Now**

### **Why now is the best time to become an Entrepreneur Coach**

Congratulations on deciding to look at the best opportunity for you now! Instantly, that tells me that you are looking to improve your situation. It tells me that you are also aware that things come along from time to time that have the possibility to dramatically change your life. Sometimes, these things can literally be the hinge that puts you on a new prosperous trajectory.

When these unique moments come along, they often stand out as pivotal moments that we look back on with gratitude. We often smile to ourselves and say 'thank goodness I found out about this' or 'thank goodness I took action.'

I believe you are about to encounter this kind of opportunity.

And perhaps it has come just in the nick of time.

## **Change has arrived!**

Many of the people that we have shared this opportunity with have told us why this opportunity was so important to them. Perhaps you may feel a connection to some of the feelings people have shared with us:

Ellie told us that she extremely frustrated with her current situation. She had racked and stacked up an incredible debt in student loans. When she finished school she took the best job she could find. But she found herself quickly feeling like she had spent all the time and money building a prison instead of career. On her first week she knew that she had made a terrible mistake. She literally cried after the first week, facing the reality that now she would be stuck repeating this tortuous pattern 52 times a year for the next forty or so years of her life. She felt depressed and hopeless. She needed a new opportunity.

Jason was one of the many who were downsized during the Corona Virus pandemic. He enjoyed what he did for work. He had plans for the future which included a promotion and profit sharing. Unfortunately the pandemic robbed many people of their plans regardless of their dreams. For some, even the massive sacrifices they had made for the companies they worked for made little difference. After being laid off, Jason felt frustrated and betrayed. But it really began to hurt about four months later when his savings were almost gone. He needed a new opportunity.

Chris had just graduated college when the pandemic hit. In some ways, he was actually kind of grateful for everything stopping. The truth was that he was quite worried about his future. He wanted a career that was fulfilling. He wanted something secure. He certainly didn't want a 9-5 and the idea of a desk job was not appealing. He wanted something that he could do from almost anywhere with an internet connection. He had seen so many others do it, and he knew it was possible. How could he find an opportunity that would give him the income he needed, the satisfaction he craved and most of all the freedom he was yearning for?

Jake was a business coach. He had been working with small business owners for several years. But the reality was that they just weren't getting the result they used to. It almost seemed like so many of his hot strategies from before had been shut off - like a light switch. The more Jake thought about it he had to admit that the market had changed. Business had changed. He still wanted to serve these same people. It had been a lucrative career up until

that point. He needed a new opportunity. (More on why the old model of coaching business owners doesn't work in a minute.)

Maybe you are feeling like one of the people above? This has literally been a crazy year that no one expected. Never before in the history of the world have people found themselves with such uncertainty.

The reality is that there are many people who have felt just like you might be feeling right now. They wondered "what is my next best move?"

They wanted safety and security.

They wanted something that would be fulfilling.

They wanted something interesting and challenging.

They wanted something that would use their talents.

They wanted the feeling that they were making valuable contribution.

They wanted something that would pay them well.

Before I reveal what I believe to be the very best opportunity available today, I want you to consider a few criteria that you may find valuable in evaluating an opportunity.

## How to Evaluate an Opportunity

There are a lot of ways to look at an opportunity. As a young man, I used to get easily excited about different opportunities that presented themselves to me. While enthusiasm has been a really important part of decision making, it wasn't until I spent time learning directly from more than 400 of the world's top business leaders and entrepreneurs that I began to recognize a more calculated approach to spotting good opportunities.

For those of you not familiar with my background, let me give you a quick snap shot. I had been raised in a very traditional way on a road to the rat race. My family was old school. Work hard, try and do good in school, and get ready for a job.

Even at the earliest age, I knew that wouldn't fit there. I knew I couldn't be happy there. That wasn't a setting that I could thrive in.

In my late teens, I began to think more like an entrepreneur. I loved the excitement and creativity of a non-traditional business approach. I loved the idea of making my own schedule, being in control of my destiny and discovering opportunities most people missed.

I made a lot of mistakes. I spent a lot of money on making mistakes. I had lots of ideas that I felt were a good business idea, but often I lacked the plan or the systems to make them work.

After trying for multiple years to thrive as an entrepreneur with my skills and strategies, I realized I needed help. It was then that I started on a lifelong mission to learn from the most successful business leaders and entrepreneurs I could find.

Over the course of a decade, I developed strong mentor relationships with some very powerful people. They literally taught me everything I know about building big business from an entrepreneurial approach. Some of the people I learned from included the founders, co-founders or top executives and other leaders from companies like FedEx, KFC, American Airlines, Nike, Reebok, Disney, Uber, Kijabi, Ted Baker, Ugg boots, Fruit of the Loom, Purina, Philip Morris, Taco Bell, Southwest Airlines, Marriott, Toyota, Expedia, Hugo Boss, Chicken

Soup for the Soul, Anytime Fitness, Aveda, McDonalds, Westjet, Hotels.com, California Citrus, Christian Dior, Gitano Sportsware, United Airlines, Jordache Jeans, Virgin and many others.

It was an exciting time. My mindset, awareness and actions in regards to entrepreneurship totally changed. And of course, so did my results.

In a very short time, with this correct support, my business effort began to produce profits. I fell in love so much with the idea of business that I have since started and sold many profitable ventures and I continue to build more. I have maintained a relationship with many of the top entrepreneurs and leaders I mentioned above. They continue to teach me and many of the entrepreneurs that come through our programs. We are probably the only training of the kind that has so much support from some of the biggest brand builders of our time.

Interestingly, I became a student of the Harvard Business School. I studied their programs on Entrepreneurship and was an honour student. I loved learning what Harvard had to teach me. It was clear to see how Harvard was able to establish such a prestigious reputation for excellence. But I have to confess I learned much more from my time with the mentors I mention above.

I am going a little off topic now.

My connection to these top brand leaders gave me an interesting perspective on how to evaluate an opportunity. Here are a few things that I think you should always consider when faced with considering a big opportunity:

### **1) Will it give you a sense of fulfillment?**

Feeling like you are in the right place is one of the most important elements of feeling successful. One of the above mentors had a little phrase about evaluating opportunities that I really liked. He used to ask, "Does it feed your family and will it feed your soul?" The first part of this, 'feeding your family', had a lot to do with the income that an opportunity could generate. That's important and I will speak about that a little later in this list.

But the second part about 'feeding your soul' is extremely important. As I went on my mission to interview the world's top business leaders and entrepreneurs, there were many rich people I interviewed that I wouldn't label as a success. Some of these people were multi-millionaires and even a few billionaires who, quite frankly, weren't happy. They were making lots of money but their souls were frustrated. They didn't feel like what they did mattered. They didn't feel like their work made a difference.

Those that were truly successful were engaged in a mission that they felt was worthwhile. They felt they were making a difference.

*When considering an opportunity, ask: Will it allow me to create something or be a part of something that matters?*

### **2) Is this the right time? Is it an opportunity that has a future?**

Is the timing good? Some opportunities arrive at the perfect time. All the circumstances combine in just the right way to make a perfect opportunity. Sometimes, these opportunities strike like lightning. They appear for a flash, and if you missed it you may never see another opportunity like it again. Ever. It is true that if you get involved with an opportunity at the very beginning, it is so much easier to turn it into a big success.

When these opportunities appear, if you have the courage to start, you will win big!

While this is an important part of timing, it's not the only part to consider. I want to share a second way to look at time that is also essential. It's important to also consider the future.

Some opportunities are great but have a limited shelf life. You don't want a short burst. You want something that has the longest life span as possible. You don't want to just get good at something only to have it disappear. You want an opportunity that you can continue to benefit from long after things are running smoothly. Does the opportunity have a future?

*When considering an opportunity, ask: Is the timing good? And does it have a future?*

### **3) Is the opportunity accessible?**

Sometimes, it doesn't matter that a great opportunity may appear if you don't have the skillset or ability to participate. When that happens, it's almost as if the opportunity didn't exist in the first place.

The best opportunities are the ones that are available to you based on skills you already have or skills that can be developed with a reasonable amount of effort.

Great opportunities start with being aware they exist and you participate when they are accessible.

*When considering an opportunity, ask: Do I have the necessary skills or could I learn the skills required to participate in the opportunity?*

### **4) Is this opportunity simple or complicated?**

The best opportunities in life are straightforward. The more complex something is, the more possibilities exist that something might go wrong. When considering an opportunity, you should ask things like how do you fit in? What are you responsible for? How do customers come? What support do you have? How is money made? And how can you grow it? The best answers are the simple ones and when you can see straight lines that connect your questions to understandable answers, you are looking at a good opportunity.

*When considering an opportunity, ask: How simple is the opportunity? Can I clearly see how it works and how the rewards will happen?*

### **5) Is the effort with this opportunity worth the rewards?**

All opportunities have a level of risk, a requirement of hard work, an investment of involvement, expenses to launch and other commitments you may have to make. The reality is that all big opportunities require a sacrifice to participate. The question you need to ask yourself is if the sacrifice and effort are worth putting in? Will this opportunity get me more than I put in? Will this opportunity give me a reward that is worth more than the effort I have to put in?

*When considering an opportunity, ask: What efforts and commitments am I asked to make? Do the potential rewards make sense to try the opportunity?*

### **6) Will there be support to make the opportunity work?**

Recently, I read a news article about a young man in his twenties that was given a gift of a new Lamborghini from his father for graduating from one of the most prestigious universities in the United States. Up until that point, the young man had never driven such a high performance car.

On the first day with the new gift, he decided to see what the sports car could really do.

He drove carefully to a lone country road, made sure there was no other traffic, then he hit the accelerator. Within 10.6 seconds, he was going over 130 MPH (200km). He hadn't even realized he could get to that fast so quickly and it scared the wits out of him. He didn't know what to do, so he slammed on the breaks. The car skidded, rolled and flipped off the road.

The car worth hundreds of thousands of dollars now lay as a smoking bent and twisted pile of metal. Thankfully, the driver inside survived. But it was a quick lesson that some instruction and support should have been given before the gift was taken on the road.

In a similar way, when a big opportunity arrives, a good question to ask is 'Will there be support for me to get the hang of this?' 'Will there be someone to help me make the opportunity work?'

The best opportunity in the hands of someone without support can be dangerous. While when an opportunity has the right mentoring, guidance and support, it can create an incredible life-changing experience.

*When considering an opportunity, ask: What support will be available to me?*

### **7) Are there limits to this opportunity?**

Limits can come in many shapes and sizes. When looking at an opportunity you always want to find something with the least number of limits. You want an opportunity that is going to allow you to make as much money as you want, to have the time freedom that you want, to be able to have the location freedom you want. You want an opportunity that is going to allow you to set the standards that you want to achieve and the rules on how you will show up.

Limitless opportunities will never hold you back. Limitless opportunities allow you to explore your greatest possibilities and potential. Limitless opportunities allow you to create your future and build the outcomes and reality that excites you the most. Limitless opportunities allow you to create the lifestyle you want and deserve. Limitless possibilities allow you to build as big and wide as you decide.

*When considering an opportunity, ask: How big could I make this opportunity if I wanted to?*

## **The Opportunity has arrived**

Over the last few years, a new opportunity has arrived that not many people know about yet. When the covid pandemic arrived, there were a lot of changes that happened for many people. Some of these changes at first seemed quite dismal. Many of these people lost their jobs and needed to look for a new source of income. This shift accelerated a marketplace that was already in motion and had proven itself viable for millions around the globe.

The shift I am talking about is the shift from traditional business to entrepreneurship.

In 2020, entrepreneurship took over as the fastest growing business sector of all time. There are an estimated 548 million entrepreneurs in the world, and their numbers are exponentially growing. A recent report estimated that there are more than 1.5 million people becoming entrepreneurs every single day. Those numbers are staggering. If you do the math, that means in one year the number of entrepreneurs will double.

These entrepreneurs are visionaries. These are the daring and the bold who have decided to venture out on their own and create an enterprise rather than try and rely on someone else. These are the mavericks who are leading the charge into the future. Many of them will achieve great success. Many of them will create massive fortunes.

Becoming an entrepreneur is accessible to nearly everyone. There are no gate keepers that can prevent a person with an idea from trying. All of the technology and systems required to success as an entrepreneur are inexpensive and available to anyone regardless of where you live. This is one of the best times in the history of the world.

One of my multi-millionaire business mentors once told me something that makes a lot of sense. "Whenever there is an exponential movement of people or a massive trend about to happen or taking place, if you can get in front quickly, you easily make a fortune."

But I have to confess, my goal with the innovation I am about to share with you isn't just to help you make a fortune. You'll remember the first thing I look for when considering an opportunity is to also look at how it will feed my soul. Will it leave me feeling fulfilled? Is this something that will empower me to feel as though I am actually making a difference in addition to making a profit?

Let me share the invitation and let you decide if it's a good opportunity for you.

In 1849, in California, there was a massive gold rush. People from all over the world came to California as prospectors hoping to strike it rich. Men by the thousands literally put everything they had on the line in search of this rare metal.

While there were many of them who became extremely rich, there were others who for one reason or another didn't get the same results.

However, there was one group that came to California who also became extremely rich. This group however, didn't come with the ideas of prospecting for gold on mines. In fact, most of those in this group never went to a mine, never picked up a shovel, never panned for gold.

How did they get rich?

They were the support services. These are the ones who helped the prospectors with their job. You could easily pursue this story further to demonstrate that actually the prospectors who did the best and were actually successful finding gold often had the best support systems.

If you haven't made the connection by now, the entrepreneurs are the prospectors. I want to invite you to consider becoming one of the support services. Specifically I want to present to you the idea of becoming a Certified Entrepreneur Coach™.

Let's take a look at this opportunity.

### **1) Will it give you a sense of fulfillment?**

Coaching and helping others to succeed is a very fulfilling opportunity. Each person you help will develop a special connection with you. Each challenge and puzzle you solve provides satisfaction for both you and the entrepreneur you are working with.

You will soon discover that you are creating outcomes and results that have real meaning and purpose. You will feel incredible as you see the ideas and dreams of the entrepreneurs you work with taking shape and becoming reality.

So many of Certified Entrepreneur Coaches™ have told us that this has been one of the most inspiring experiences of their life. Think about it: You are surrounded by visionaries and dreamers (which is one of our definitions of entrepreneurs). When you surround yourself with people who have big dreams and aspirations, it is impossible to think small.

You literally expand to grow into a bigger and better version of yourself. We have seen this phenomenon occur in all of our dedicated coaches. They and their entrepreneurs rise to new levels together.

Many of our coaches have described this opportunity as one of the most fulfilling experiences they have ever had. This is how they have described their experience as a coach:

*James (UK) - "What an incredible experience this has been! I am so glad I became a Certified Entrepreneur Coach™. I have met so many incredible visionaries and dreamers. I never knew that associating with so many great entrepreneurs could bring so much into my life. I feel energized and excited every day. Most of the time they inspire me. When in reality they feel I do the same for them."*

*Sean (USA) - "I highly recommend this program. Working with entrepreneurs has been the best experience of my life. I feel that my support and advice is really helping to build something great. It has been rewarding, fulfilling and validating. I feel like I am making massive differences to people who are creating important things. It is awesome!"*

*Mary (Singapore) - "I never knew I could feel like this while making money. I was used to a job where I just felt like an employee. Now as an entrepreneur coach I make my own schedule and have the time to do what I want. But even when I am working with an entrepreneur it doesn't feel like work. Every part of my life is now something I enjoy. And I am making money doing what I love."*

## **2) Is this the right time? Is it an opportunity that has a future?**

This is more than the right time for this opportunity... This is actually the perfect time!

Although the Covid-19 pandemic is a terrible tragedy, it has actually created an incredible advancement of the entrepreneur movement. As you are no doubt aware, thousands and thousands of people around the globe woke up one day and found that they did not have a job. The traditional system for generating income failed. They immediately had no choice but to find a new way of making money to survive. Even the help and support that many governments tried to provide was not enough.

That gave them only one choice: Start your own business.

A recent report I read estimated that every day there are more than 1.5 million new entrepreneurs who start a business. Yes, you read that right, 1.5 Million. Just a reminder, this is what that number looks like- 1,500,000.

Let's put that in perspective.

That means every day a US city comparable to Phoenix or Philadelphia or San Antonio or San Diego or Dallas or San Jose has become entrepreneurs. Yes, the complete city. It is the same as if every person in the city became an entrepreneur in one day.

That means there is an incredibly huge opportunity and it is growing. NOW IS THE RIGHT TIME!

There is definitely more than enough business for you to find in this exploding opportunity. This is definitely the right time!

This opportunity definitely has a strong future. Many people discovered during the pandemic that they were actually better at taking care of themselves than the governments and companies. They also discovered that life as an entrepreneur provided for more freedom and possibilities that they had experienced at their job.

All indications predict that the shift will not only continue but increase exponentially. We are on the edge of a tidal wave.

As technologies become less expensive and increase in capabilities to support entrepreneurs for growth, there will be even more people attracted to this opportunity. Business will never be the same again. This is the future.

Many of our Certified Entrepreneur Coaches™ have seen incredible growth in their coaching practices:

*Seth (Canada) - "It doesn't matter where in the world you are from. Entrepreneurship is exploding. We live in a global community, and the world is getting smaller. The entrepreneurs I work with have customers on every continent, and they do business in every time zone. Over the last year, each of them has seen exponential growth. There is no holding back. It's absolutely astounding."*

*Sarah (Kuala Lumpur) - "Almost every day, I am getting new leads who want coaching as an entrepreneur. I am literally having to turn people away. One of the good things about that is that I can be very selective about who I choose to work with. I can select only the business owners I believe will do the work and only those that I resonate with. And if there is someone that drops out, there is immediately someone behind them to take their place."*

*Peter (Germany) - "I appreciate the lead generating service for Certified Entrepreneur Coaches™. I have never had to go looking for business. There are so many people from around the world that are becoming entrepreneurs. This is a quite excellent system at exactly the required time. I think it is the best that I have seen."*

### **3) Is the opportunity accessible?**

Accessibility by definition means the quality of being able to reach, obtain or put into use. As we pointed out above, an opportunity is only valuable if you can do something with it.

What makes an opportunity like becoming a Certified Entrepreneur Coach™ accessible? When we interview potential coaches to consider a partnership with them, we are looking for certain ways of looking at things and natural talents that they may have. Those that are successful candidates already demonstrate that they are going to be successful by their way of looking at life and business. Generally speaking, they are go-getters with an optimistic outlook. They

are problem solvers who enthusiastically see possibilities. They solve problems in creative ways that are effective.

Attitude and approach are very important. These are natural gifts that are difficult to fake.

As I learned from the best entrepreneurs and business leaders in the world, Howard Putnam, the former CEO of Southwest Airlines told me, "We hire attitudes. We train skills. Because no matter how good someone's resume is or how well you train them, a bad attitude is harder to change."

Once we are confident we have someone with an excellent attitude we begin training them. All of our Certified Entrepreneur Coaches™ are trained in a systematic way that gives them all of the skills and tools that they need to help entrepreneurs in today's marketplace.

This curriculum is easy to understand. It is current, relevant and extremely effective. The materials in the training were designed by entrepreneurs that have actually created success in business at high levels. Support faculty include leaders, CEOs, founders and high executives from some of the biggest companies in the world. There is nothing like it anywhere.

In addition, we have added a variety of support groups, mentors and materials that will help you long after you've been certified. Our top coaches continue to become more and more effective over time.

We have been consistently rated one of the top coaching programs for the ease at which someone can learn and share the skillsets we all arm you with.

Many of our Certified Entrepreneur Coaches™ have felt our program was incredibly easy to access and learn:

*Robert (UK) - "I looked into several coaching programs for business, personal development and even life coaching. I wasn't sure what kind of a coach I wanted to be. A big consideration for me included how easy it would be to learn the required skills and also which program would give me the skills I needed. The Certified Entrepreneur Coaching™ program came out far ahead of any others. The skills were high level and mind blowing. But learning them was easy and the lessons were practical. The training methods that CEC™ uses to train their coaches is top notch."*

*Tyler (USA) - "I have a degree in Business Management and have studied business for a long time. I was a practicing business coach. I thought I know pretty much everything I needed to be successful. Boy, was I wrong. This training is incredible. I use these tools more than any skillset I learned in University. (I almost wished I would have gone here first and avoided the student loans, lol.) The Certified Entrepreneur Coaching™ program is by far the best experience I have ever had. Simple, straight forward, easy to follow and highly effective."*

*Ka Shun (Hong Kong) - "I had major breakthroughs in the first 15 minutes of this course. It literally changed my entire way of looking at business and entrepreneurship. At first I was worried that it might not be for me because I had never owned a business before. I wondered how could someone in my position help someone starting a business. But soon I understood things that most business owners were not even aware of. I could feel immediately that I would be able to add value to the vision of any business owner."*

#### **4) Is this opportunity simple or complicated?**

Simplicity is one of the greatest strengths of the Certified Entrepreneur Coaching™ program. You'll find that even in the training we provide, our encouragement is always to keep things simple. You'll find as you start coaching that most entrepreneurs struggle to find success because they often make things complex. As you work with each of them to create simplicity in their ventures, you'll find a greater ability to generate cash flow, please customers and gain market share. We will certainly talk about this more when you begin your training.

-We live by the same motto. Our system is simple.

-We have a simple straightforward system to train and certify you.

-We use simple straightforward methods to help you find leads and clients.

-We have a simple straightforward approach that allows you to help clients reach their goals and solve problems.

-We have a simple straightforward approach that allows you to grow and expand your coaching practice.

-We have simple and straightforward ways to keep you relevant in the future marketplace.

Everything about our program is based on our quest for simplicity, productivity and effectiveness. Entrepreneurs today are looking for streamlined solutions that are effective and allow them to keep their freedom at the same time. You can't have an entrepreneur lifestyle without leveraging systems to create simplicity.

*Linda (South Africa) - "I can't believe how simple everything was. I expected difficult hours of learning and then grinding to find clients. It definitely wasn't the case. It was easy and most of all fun. It was almost automatic to start coaching. The time went by so fast because I was having so much fun. And now the clients come easily and without effort. I am so glad I did this."*

*Nathan (UK) - "I was a terrible student. After a while I didn't even try in school and my marks were barely enough to pass. 'Uni' was out of the question for me. I tried a few business ideas on my own. It was obvious I had an entrepreneur spirit. But I could never find exactly what I wanted to create. When I discovered the idea of coaching entrepreneurs, I was intrigued. But I soon became afraid because I thought it would be beyond my skill level. But then I heard Douglas Vermeeren speak at an event in London. I talked with him afterwards and soon decided to give it a go. I am so glad I did. The program was nothing like school. I loved it. And I learned so much about myself, business and the future. Most of all I learned that although I may have been a terrible student in school, I could be an excellent teacher for entrepreneurs by using the tools from this excellent program. And by the way, I now work with some incredible entrepreneurs who are getting incredible results. It's good to be part of a winning team."*

*Jeff (Canada) - "I have read a lot of books on business and entrepreneurship, and I have attended several seminars as well. But I have never had an experience like this before. The tools and strategies I learned in this program were more powerful and practical than anything I had ever seen before. The concepts were simple to learn and extremely practical and useful. This is the highest recommended program I have ever encountered. And as I started coaching, it was even more simple. It's been really enjoyable to see the reactions of the entrepreneurs I work with when I can share something that they had never heard before. I*

*recently had one coaching client who literally stood up and paced the room declaring how this 'new' information literally would make him a multi-millionaire. And it did."*

### **5) Is the effort with this opportunity worth the rewards?**

When most people think about rewards for the efforts that they put in, they often think first in terms of money. The reality is that your efforts as a Certified Entrepreneur Coach™ can be financially incredible. While the amount that you will receive as an entrepreneur coach can vary based on several factors, we provide guidelines that will allow you to be compensated very well for the support you give the entrepreneurs you work with.

\*Most of our coaches start earning in the high five figures (\$70,000 - \$90,000 annually). However, many quickly move to six figures and above. One of the strategies we also recommend with entrepreneur clients you build a long term relationship with is to get involved in profit sharing or ownership options. (Shares, stocks etc.) I have personally earned over a million dollars on more than one occasion as the entrepreneurs I was working with sold their company for a significant amount and everyone involved was well rewarded. There are many combinations and opportunities we will share in the training that will allow you to see the many financial possibilities and rewards that are available to you.

Financial rewards however are just the beginning.

We also host a variety of contests and awards ceremonies throughout the year. The contests have incredible prizes that recognize the efforts of our coaches. These prizes include everything from cash to trips and specialized merchandise and exclusive masterminds with high level entrepreneurs. There's never been an organization more exciting than ours to be a part of.

Each year, we also host an awards ceremony to recognize excellence among our coaches. Awards, bonuses and other incredible prizes are given out.

There are countless rewards that our coaches experience while engaged in this very fulfilling and validating calling.

You will see the lives of people change. Including the expansion and growth in your own life.

You will have the opportunity to be part of an expansive vision and mission.

You will work with inspiring people.

You will be at the center of possibilities.

You will experience new possibilities every day.

You will grow your skillset.

You will gain admiration.

You will have power to help at high levels where others cannot.

You will have the power of perspective.

You will develop an incredible network.

You will develop friendships.

You will experience things you never thought possible.

The rewards are so grand that it is nearly impossible to talk about them. Every day I hear from our coaches experiencing rewards that even surprise me.

*Chad (USA) - "I never would have believed it. I came on board to help as a coach. I helped them launch a very cool online start up and they were an instant success. On our first year, we took the company to over \$5 million dollars in profit. We all celebrated by renting a private*

*plane and flying everyone and their families for a two week vacation at an exclusive place in Mexico. All expenses paid. I have never felt more part of a team or appreciated. I love these guys and their families. I loved the coaching but the connection I have with everyone here is amazing. They are literally my second family."*

*Megan (Canada) - "I had been a struggling business coach for many years. I always felt like a fraud. A business coach who struggled??? That always bothered me. What qualified me how to help people grow a business when I couldn't even manage my own? It was then that I decided to take this training. As I learned about becoming a Certified Entrepreneur Coach™, the more I realized that the day of the business coach was dead. Old ideas and old approaches in a marketplace that was now built for entrepreneurs. I started coaching with the incredible new tools and perspectives I had gained in this spectacular training. I learned how to structure my own business in addition to the help I could give others. My first year, I was more successful than all of my previous years combined. It was absolutely a life-changing decision, and I am so glad I decided to become involved."*

*Tina (South Africa) - "As a Certified Entrepreneur Coach™, I make my own schedule. I choose my own clients. I get to work with people and ideas that are exciting to me. I structure what I get paid, and I get paid very well. Everything in my coaching business is exactly what I want it to be. I have created it with my lifestyle in mind."*

## **6) Will there be support to make the opportunity work?**

The Certified Entrepreneur Coaching™ program has consistently been rated as the best opportunity for people who want to coach. The program is perfect for people who have no coaching experience and for those who have been coaching but want an upgrade. Our commitment to our coaches has also given us the highest ratings among the entrepreneurs we coach. We firmly believe in the mission that we also teach our entrepreneur clients--customer focused companies tend to be the strongest in the marketplace.

How do you create a customer-focused company? You create coaches that feel supported so they can support the customers.

Here are some of the unique things that no other coaching organization is able to provide as support to their coaches:

- We have the most powerful, relevant and recent curriculum for our coaches! Our exclusive program was created by high level entrepreneurs who have already achieved multi-million dollar status. I personally selected the material included in this program after interviewing more than 400 of the world's top business leaders and entrepreneurs. There is nothing available today with this depth, real-world application, strategy or insights. Nothing can compare.
- From those interviews I did with the world's top business leaders and entrepreneurs, I have brought many of those leaders into the program as support. We are the only program in the world that has regular support in online training and live events from founders, CEOs or high level leadership from companies like FedEx, Nike, Virgin, Ugg Boots, Ted Baker, KFC, American Airlines, Kijabi, Uber, Purina, Reebok, Southwest Airlines, Disney, McDonald's, Fruit of the Loom and hundreds of others.
- The Certified Entrepreneur Coaching™ program provides regular on-going training opportunities long after certification so you can continue to build your skills, network and

reputation as a powerful entrepreneur coach. We also have a private Facebook group that allows you to ask questions in real-time and collaborate with other coaches worldwide.

- We have multiple ways to earn additional income from your partnership with us as a coach that go beyond coaching. We have events, retreats and masterminds for your clients where they will also be able to connect with many of these high level entrepreneurs. We have supplemental products and resources available for your coaching clients. We have exclusive entrepreneur coach affiliate experiences unlike anything you've ever seen. These are all additional income streams for you as a coach and the best news is most of these don't require any additional effort on your part.
- We also have an exclusive lead generation tool that helps our Certified Entrepreneur Coaches™ find clients to coach.
- Our coaches are regularly showcased in our official Entrepreneur magazine, Entrepreneur Success! This is an excellent source that our coaches use to create personal credibility. Many of our coaches also have the opportunity to write regularly for the magazine to further position themselves as experts. Our coaches also have the opportunity to be featured in the magazines, podcasts and media of many of our partners and supporters.
- The Annual Entrepreneur Coach awards. (This event is only open to our coaches.) At this event, awards are given out to those who rise to high standards in their coaching efforts. This ceremony is a time to recognize those who strive for the highest standards in excellence.

Naturally there are many more things that we do to support our coaches. In fact, way more than we can possibly mention.

The bottom line is we are extremely dedicated to the success of our coaches. We define success in so many ways:

- Yes! We want you to have everything you need to be an amazing entrepreneur coach!
- Yes! We want you to be financially successful!
- Yes! We want you to be recognized for all of your hard work!
- Yes! We want you to feel supported in every way possible!
- Yes! We want to add to your business in every way we can!

We believe that, in order to have the best coaching brand in the world, we need to give our coaches the best tools and possibilities. We also believe that the other essential thing to creating a great coach is based on how the coach feels. We need to have our coaches feeling the best about their business as possible. Coaches can only feel this way if they have everything they need and feel good about it.

As a side note: This strong commitment to take care of our coaches was something we decided very early on in the development of this program. We interviewed many coaches who were trained and teaching in other programs. One of the disappointments that was shared many times was that most other coaching programs give you the initial training in the materials and then sent off the coach on their own. Success rates were mixed. Often times, the coach in these other programs felt abandoned. Many times, they became confused or discouraged. Success wavered. Many of these coaches actually quit over time. As we heard these stories, we decided that if we were going to launch a program we needed it to do better than that. Our coaches needed support and connection to our program long term. We needed to give them a community, not just the coaching program. The results are in - we have been very successful!

*Jan (USA) - "I have had so much support in growing my coaching practice. I am so thankful. Whenever I have questions or challenges, I know I will have help to get through it. I also know that, as Doug Vermeeren says in the training, "Before your net work becomes your net worth - it must become your safety net." This is so true! And I have an incredible safety net for my coaching business. I am completely confident of my success."*

*Scott (USA) - "I have gotten certified as a coach before in two other programs. One of them was through a really big name that everyone would know. While the content was good, the support was not. In fact, I didn't know it could be this supportive until I decided to try this program. My expectations were completely blown away. I have everything I need. I literally feel like I am part of an organization. It has made my coaching experience so much better."*

*Stephen (UK) - "It's easy to forget that even coaches need coaching from time to time. I love the ongoing training, support and recognition that is in this program. Whenever I have hit tough moments I now have a team to lift me up again. It's a powerful thing to know that whenever you hit a roadblock, you don't have to solve it alone. When you are part of this program, you have a complete team to help you be successful. I love it."*

### **7) Are there limits to this opportunity?**

The future is clear! Entrepreneurs are growing in numbers exponentially. They need coaches and support.

A traditional business coach won't be able to do it. Business has changed dramatically over the last few years. Business is no longer local. It no longer follows a particular set of rules. The structures have also changed. There are no qualifications and the barrier for entry is lower than ever before. An entrepreneur needs a vision and support to execute. Almost anyone can be successful.

The entrepreneur needs a specific kind of coach that understands how the game is played today.

As technology and opportunity expand, there will be even more entrepreneurs. This is the beginning of a tidal wave. People realize that they cannot depend on big business to carry them. They know that when times get difficult, they will be let go. They know that if they are going to have a secure foundation, they must literally build it themselves.

This is the reason that becoming a Certified Entrepreneur Coach™ is the one of the best opportunities of today! We can train you to help each of these entrepreneurs to become extremely successful with our unique coach training. You can help them in this exciting marketplace today.

- There are no limits to the difference you can make
- There are no limits to the income you could earn
- There are no limits to experiences you will have
- There are no limits to the future

As entrepreneurship continues to grow around the world, your opportunities as a coach will also expand. The reality is that with current technology, you can literally coach anyone in any location around the world. You can literally coach any kind of entrepreneur, start up or existing venture. All of the tools you need are here to help you create success!

A recent report that I read stated that this is the greatest time in the history of the world. They pointed out that the reason for this came down to one word. The word was convergence. The article went on to say that convergence means the coming together of multiple things or multiple paths. The author then pointed out all of the many things that were coming together. He specifically focused on two that guarantee that the future will shift further towards entrepreneurs.

People - The internet has literally connected all of us together. There has never been a time when more people have been able to connect and share ideas, to create a marketplace, to be able to problem-solve together and more. You have access to support, suppliers, products, customers and of course, coaches. Social media have made massive customer databases available to anyone who sets up a free account on the platform.

Technology - Every form of technology is working together. The internet connects to your smart phone. Your smart phone has cameras, sound recording devices, photography, connection to social media, access to all information, the ability to process payments and more! There is really nothing your smart phone cannot do. And there are endless software systems and tools that allow you to create all of the infrastructure needed to run a big business without massive overhead or a large support staff. Millions have literally been created by a single individual with a laptop.

And all the technology can more or less be understood and implemented by anyone. Everything about becoming an entrepreneur is accessible to anyone. And an entrepreneurial venture can literally be created in any business segment. We have entrepreneurs our coaches work with in finances, home construction, the arts, education, publishing, marketing, hospitality and more categories you'd never think of. We even have some of our coaching clients involved in non-profit and community initiatives. It literally is endless and still growing.

Because of these two elements of convergence, the smallest entrepreneur can compete with the biggest businesses in the world. All of the tools and systems that were once expensive and difficult to set up are available almost free.

The entrepreneur lifestyle is also so appealing because it takes less time than any traditional job of the past. You can also do it from literally anywhere in world. Your life is literally yours to create.

*Calvin (UK) - "The more I am involved with coaching entrepreneurs, the more I have realized that the future belongs to entrepreneurs. There is nothing that can stop an idea. Everything in the world right now is designed to bring ideas into the marketplace. There are no limits. There are no boundaries. There are no barricades to the expansion taking place."*

*Sophie (UK) - "The only limit to what can be done today is your own ideas. If you think big, you will get big results. Anything you imagine can be created. Anything you visualize can find support. It is the most exciting and prosperous time in the history of the world. And if something isn't working in your own backyard, you have the freedom to bring it to somewhere where it will work. This is a time of possibilities like never before."*

*Charlotte (UK) - "Over the last few years, I have seen a literal explosion in the number of people starting businesses. The Covid pandemic exponentially increased these numbers as people lost faith in the old business systems that they used to rely on. My generation especially has lost hope in these older ways of earning money. The reality is that we will never be able to go back to these old ways of looking at things. The future is here and it's not going away."*

## So how can you get started?

There are many more reasons beyond these seven points as to why you shall be successful as a Certified Entrepreneur Coach™. Some of those things you'll discover as you work with us towards becoming certified as an Entrepreneur Coach. Many of the things you'll need to be successful you already have inside of you.

The program to become a Certified Entrepreneur Coach™ is a simple and complete system to enable you to provide support with all of the important issues an entrepreneur faces. Upon completion of the program, you will have all the resources and connections you will need to contribute to the success of an entrepreneur.

The day of the entrepreneur has arrived.

Here's where you fit in.

In 1849, the California Gold Rush drew prospectors from not only all over the United States, but from around the world. Everyone came with hopes of striking it rich. Many did! Yet many of the eager prospectors who worked just as hard came up short.

The records of the day point out that another group also profited greatly from the gold rush. This group however never panned for gold. In fact, this group sold shovels and other supplies to the prospectors.

This group had less risk. They sold to a defined market with serious needs and who had money to pay.

In some ways an entrepreneur coach may be compared to those who sold the shovels and supplies to the prospectors. However the right entrepreneur coach is much more than that. Our Certified Entrepreneur Coaches™ for example also have a map as to where the prospector should dig, who they should get digging with them, and what they should do with the gold when it arrives.

The reality is that with the entrepreneur space growing so quickly, we also have a need to train more coaches to supply the exploding demand.

We can show you the strategies that all of the top entrepreneurs in the world are using - yet no one else is talking about.

We have the exclusive support of so many of the biggest brand creators and entrepreneurs today to help train you.

We have a proven track record of success with clear case studies and documented results.

We have networks that unlock all of the resources and funding that entrepreneurs need.

Even the media considers our coaching program to be the very best in the world. We are featured as regular contributors on CNN, Fox Business, Entrepreneur Success and other major media.

There is no other program like ours in the entire world.

We train our coaches to be second to none. They are the best.

The reality is that not everyone who applies to become a Certified Entrepreneur Coach™ is accepted into the program. One of the reasons for our high level of success is the high standards we have for those that we train as our coaches.

However just like the entrepreneurs we serve we are looking for visionaries! We are seeking out those with firm unwavering confidence in themselves and their mission.

Most brilliant entrepreneurial ventures begin with a strong gut instinct. The entrepreneurs who know what they want step up and take action to make things happen. As a result big things happen. These are the go-getters that we want as our coaches.

When a coach comes with this kind of power, we know we can help them become very successful.

If you can answer yes to the following questions then we want to hear from you.

Circle the answer that best describes your feelings:

- YES / NO I have a strong desire to serve entrepreneurs
- YES / NO I enjoy the fast-paced entrepreneur lifestyle
- YES / NO I can come up with creative solutions that are relevant in today's marketplace
- YES / NO I am teachable
- YES / NO I believe in being well-compensated for adding value to others
- YES / NO I am a team player
- YES / NO I am committed to becoming better
- YES / NO I am interested to connect with high-level world class entrepreneurs
- YES / NO I believe that this is the best time in the world to be an entrepreneur
- YES / NO I have goals for the future in Entrepreneur coaching
- YES / NO I am willing to work with international clients
- YES / NO If selected to work with you to build a coaching empire, I will work hard

If you answered **YES** to the above questions, then your next step is to book a no-obligation application telephone interview with one of our team members. You can book a time to chat with one of our advisors to guide you through some simple questions to see if you are a right fit for our team.

Remember, the gold rush didn't last forever and neither will this opportunity.

Schedule your call today! It literally takes less than 3 minutes to set up. Click the link to get started:

[www.CertifiedEntrepreneurCoach.com](http://www.CertifiedEntrepreneurCoach.com)

Interview calls will be scheduled on a first come basis.

After you book your call, you will be given some additional training material to prepare you for the call and your success as a Certified Entrepreneur Coach™.

## About the Author



Douglas Vermeeren has personally interviewed and connected with business leaders from more than 400 of the world's top companies like Nike, Reebok, Fruit of the Loom, FedEx, American Airlines, UGG boots, Uber, KFC, McDonalds, Disney, United Airlines, Ted Baker, Kijabi, Uber, Fruit of the Loom, Christian Dior, Hugo Boss, Purina, Reebok and more. ABC television and FOX Business refer to him as the modern-day Napoleon Hill.

He is also the producer and director of four out of the top ten personal development movies ever made. And now the new hit film **How Thoughts Become Things!** Douglas has Authored three books in the Guerrilla Marketing series. He is a regular featured expert on FOX, CNN, ABC, NBC, CTV and CBC and others.

Douglas Vermeeren is the CEO of the Certified Entrepreneur Coaching™ program.

His award winning entrepreneur & wealth training programs have been rated among the best in the world.